



#### The Cosmetic Toiletry & Fragrance Association of South Africa







## Background



- Debut 1994
- Unanimous agreement, international & local CEO's & CFO's
- Cosmetic Business Sector Trade Association
- Membership categories;
  - Full Members Distributors, Brand owners, Importers and Exporters of finished products.
  - 2) Manufacturing Members Manufacturers, Contract Packers
  - 3) Associate Members Secondary level of cosmetic goods and service delivery. Suppliers of ingredients, raw materials, packaging etc., <u>not</u> involved in production, sales and marketing.Associate Membership also includes academic institutions and Laboratories.
  - Retail Members Retail Outlets with their own private label brands and resellers of finished products.

#### 24 years serving the cosmetic industry

#### **CTFA Roles & Responsibilities**



- Collective co-ordinated voice to Government / Media / Stakeholders on behalf of cosmetic industry
- Create a favourable economic and regulatory operating environment, advocating best practice & accountability
- Drive global harmonization of standards via the International Organisation for Standardization (ISO) and the South African Bureau of Standards (SABS)
- Drive harmonisation of African regulatory standards
- Lobbying and participation in international regulatory harmonisation forums
  - Support export/import trade opportunities
  - Promote Social responsibility (LGFB)

#### **CTFA Roles & Responsibilities**



- Packaging, artwork and label reviews
- Product claims and reports
- Advertising Guidelines Cosmetic advertising code
- Interpretation and advice on implementation of regulations
- Issue Certificates of Free Sale (exports)
- Assist with Product Information File contents
- Assist with Safety Assessments
- Industry Participation in decision process via Working Groups and Technical Committee (TC)
  - Self-monitoring Committee via the CTFA Alternate Dispute
  - Resolution (ADR) status

Strategic alliances to facilitate imports and exports (DTI / ITAC / CECOSA)

### Local regulatory influences



SOUTH AFRICAN BUREAU OF STANDARDS (SABS)

NATIONAL CONSUMER COMMISSION (NCC)

ADVERTISING STANDARDS AUTHORITY (ASA) SA COSMETIC REGULATIONS

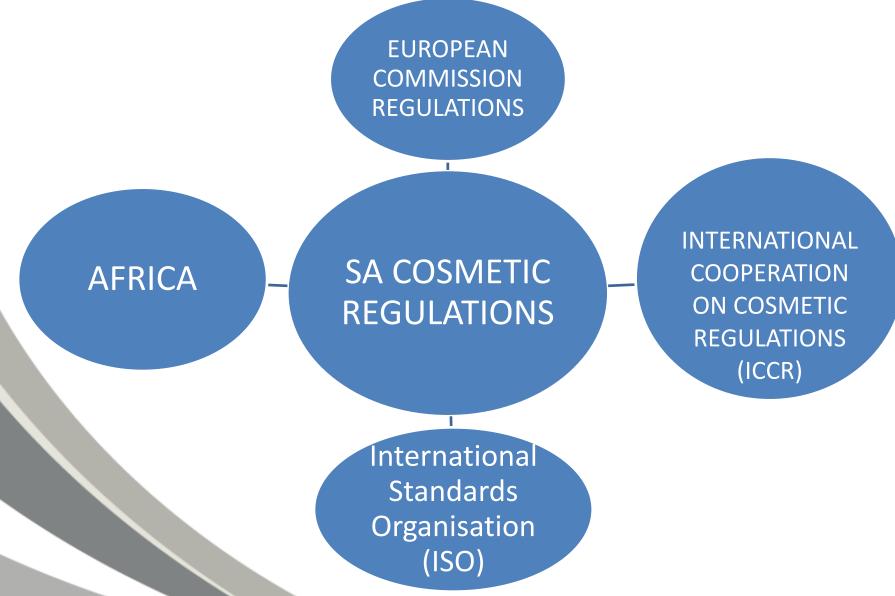
(DOH)

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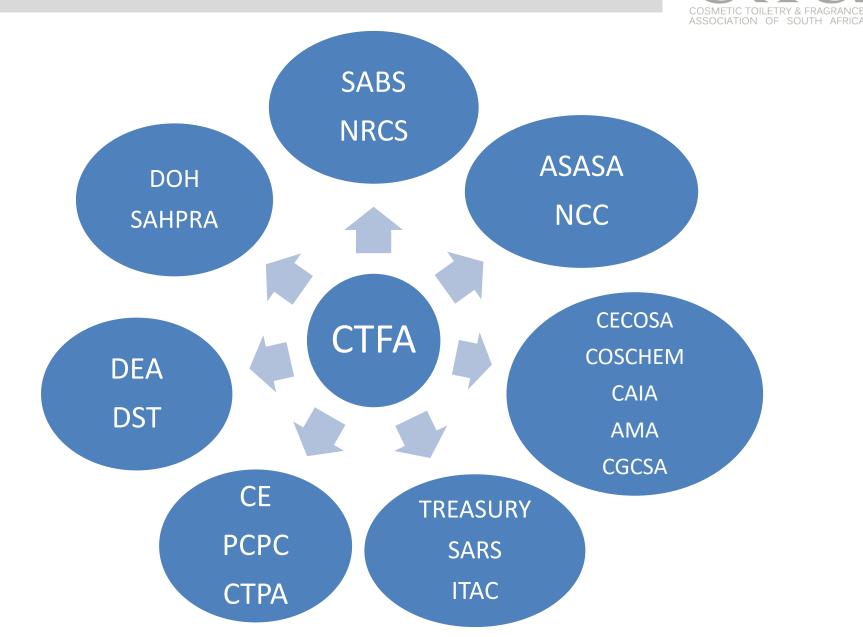
DEPARTMENT OF ENVIRONMENTAL AFFAIRS (DEA) NATIONAL REGULATOR FOR COMPULSORY SPECIFICATIONS (NRCS)

#### International regulatory influences





#### Local and Global Stakeholder Engagement



#### What Regulatory Challenges are focal in 2018?



- DOH Regulations
- DEA The National Environmental Management Biodiversity Act (NEMBA) – BABS permits – Amnesty - BioPANZA
- ASA Advertising code
- Waste Management Plans and Pricing Model
- Animal Protection Bill
- Chemicals Management Plan
- Metrology Bill

SABS standards / ISO global participation





#### MANUFACTURERS -Redraft of Regulations Relating to Labelling, Advertising and Composition of Cosmetics - 22 December 2018 -



June 2018

Dershana Valla Regulatory Affairs Manager







**Regulatory environment** 

Draft regulations - 2016

Redraft content – 2017

Responsible person

**Redraft: Various articles** 

**Redraft: Industry Impact** 

Wins and New comments

Conclusion

# **Regulatory Environment**



- Current environment Self Regulation
- Impending regulatory environment:



- DoH August 2016 Draft Regulations relating to labelling, advertising and marketing of Cosmetic products
- DoH December 2017 Redraft Regulations relating to labelling, advertising and marketing of Cosmetic products
- Industry welcomes regulations as positive step towards furthering product and consumer safety

Industry committed to continued development of safe, innovative and efficacious products

# **Draft regulations - 2016**



- CTFA Compendium
- Substantial comments and proposals on Articles and Annexes: Commencement period **Transitional period Regulation review** Global practice of annual review / update CTFA expert resource sharing Safety – impact on industry In-market control organisation – clarify measures/obligations Product information file – responsibility/making available/retention Product composition – provision for trace substances Labelling – industry impact Annexes – update/align

## **Responsible person**

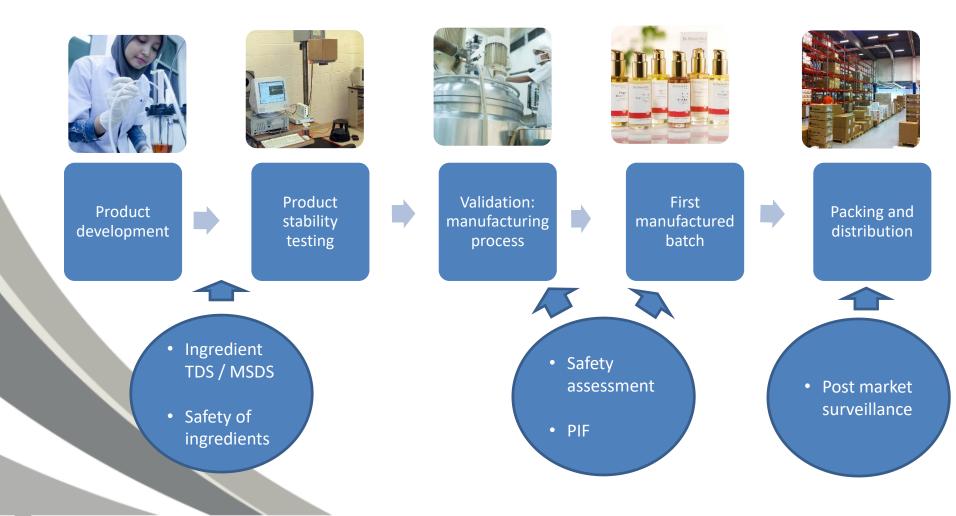


- Definition: "natural or juristic person(manufacturer, importer or distributor) responsible for making the product available on the market"
- Responsible for ensuring compliance to the regulations
- Responsible for ensuring that the cosmetic has undergone safety assessment of finished product and its ingredients
  - **Contract manufacturer** or **brand owner** or **consultant**

#### **Product manufacture – Value chain**



#### RESPONSIBLE PERSON



## Redraft - 2017: Content





## Safety : safety assessment

COSMETIC TOILETRY & FRAGRANCE ASSOCIATION OF SOUTH AFRICA

Qualitative and quantitative composition

Physical and chemical/ microbiological characteristics

Impurities/traces from packaging

Use of cosmetic Exposure to cosmetic

Exposure to substances

Toxicological profile of substances

Undesirable / serious undesirable effects

Other information Assessment conclusion Assessors credentials





Assessment report:

RESPONSIBLE PERSON

## **Good Manufacturing Practice**





Compliance to relevant ISO and SANS standards

No prescribed standard even though the standards applicable to cosmetic industry is ISO 22716

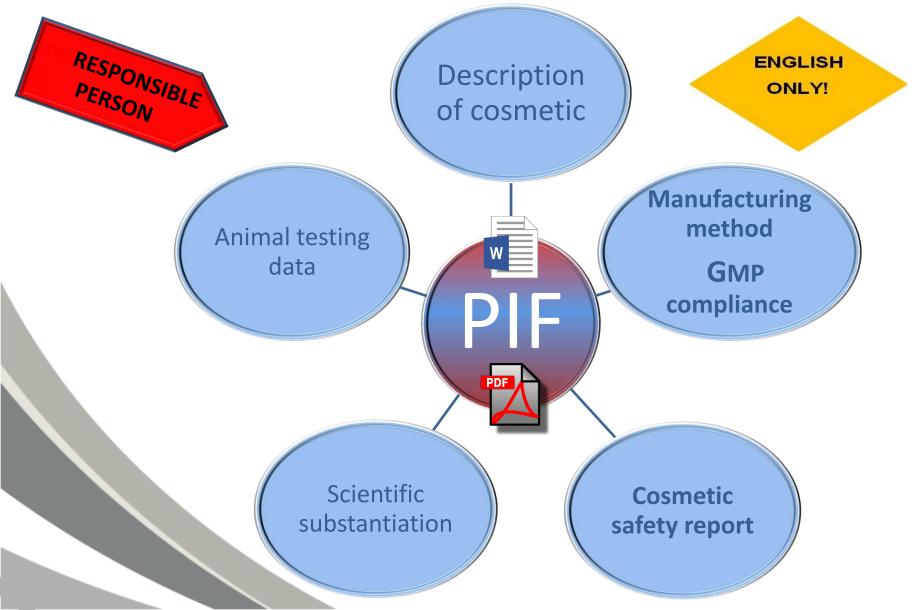




South African Bureau of Standards

# **Product Information File**

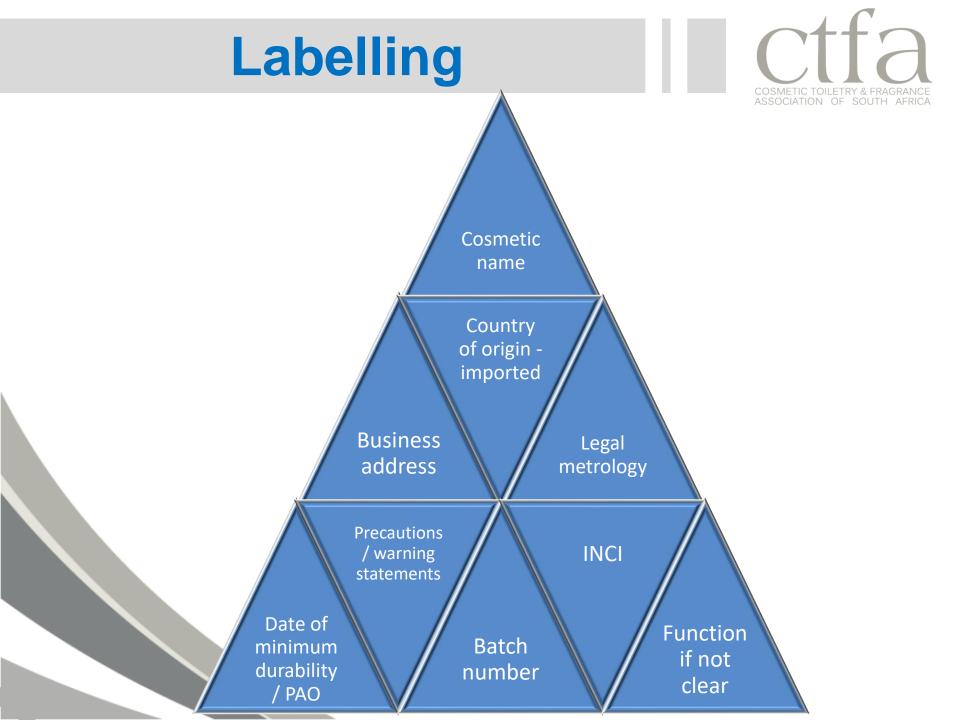




# **Product Composition**



Annex I	Prohibited substances list	WARNING
Annex II	Restricted substances	STATEMENTS
Annex III	List of permitted colourants	
Annex IV	List of permitted preservatives	TRACE SUBSTANCES
Annex V	List of permitted UV filters	



## Labelling





Label Size: 4.5" x 2"

### **Product claims**



- Genuine claims on product function and characteristics
- Claims on nature, effect and quality scientific substantiation
- Clinically proven" scientific substantiation
- Claims on medicinal properties prohibited
- "recommended by doctor" etc. adequate and appropriate evidence and scientific substantiation
  - \* "skin bleacher", " skin lightener" or " skin whitener" or impression of bleaching, skin lightening or skin whitening – prohibited



## **Product claims**







For Extra Firming of Face & Neck, with highest potency Soluble Collagen, Elastin & Organic Anti-Oxidant Blend for Younger Looking Skin.

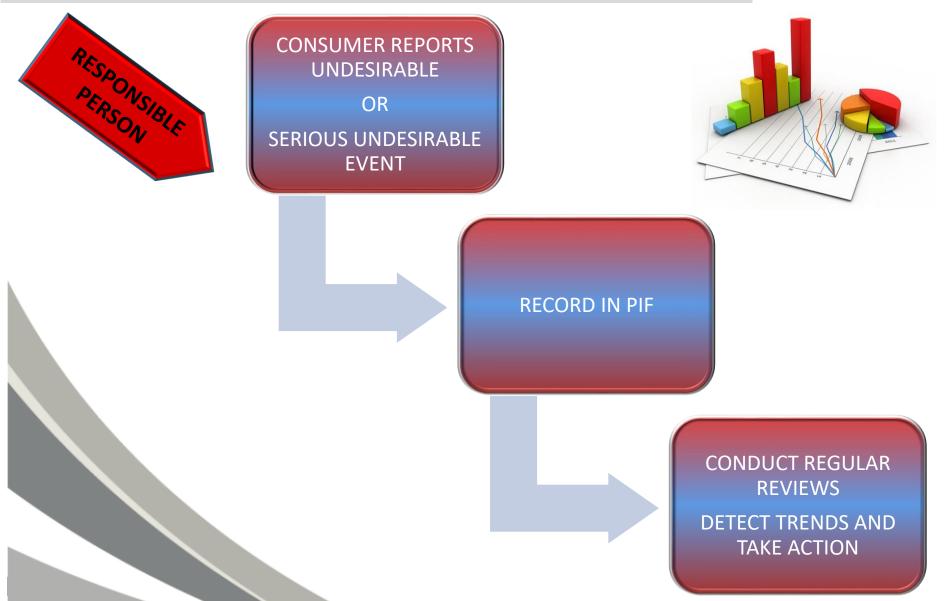
DIRECTIONS: Wash face & neck with NonSoap Cleanser. Apply as needed over face & neck areas. Can be used over other Nutra-Lift® facial products as final treatment (with the exception of Make-Up & Sun Protection SPF products that would be the last applications). As with any new skin care product, skin test 24 hours before use.

INGREDIENTS: Punified Water, Vegetable Glycerin, Stearic Acid, Purified Soluble Collagen, Purified Hydrolyzed Elastin, Glyceryl Stearate, Soy Protein, Cetyl Esters, Organic Olive Oil", Rice Bran" Oil, Hyaluronic Acid, CoEnzyme O10, Vitamin C Ester (calcium ascorbate), Vitamin E (natural mixed tocopherals), Vitamin D3 (as cholecalciferol), Organic Anti-Oxidant blend that Includes: Green Tea", Acai Palmberry" (Euterpe oleracea), Polygonum Cuspidatum" (Root), Polygonum Cuspidatum (Root), Pomegranate" (Punica granatum), Goji Berry (Lycium barbarum) Wild Blueberry" (Vaccinium Angustifolium), Grape "(Vitis vinifera) and Grape" Seed Extract, Raspberry" (Rubus idaeus), Raspberry" Seed Extract, Cranberry" (Vaccinium macrocarpon), Tart" Cherry (prunus cerasus), Wild Biberry" Extract (Vaccinium myrtilius), Olive Leat", Wild Yam", Tumeric", Essential olis of Sweet Orange" & White Flower, potassium sorbate, sodium benzoate, otnic acid. "Certified Organic Extract Ingredients

www.Nutra-Lift.com USA Toll Free 1-888-913-7373 Nutra-Lift9 is a registered trademark of Younger You Inc. Made for Younger You Inc. In Holywood, FL 33020 USA

### **Post-marketing surveillance**





### **Redraft: Industry Impact**



What does this mean for manufacturer's ?





Wins	New Comments
<ol> <li>Definition: Distributor, nanomaterial, responsible person, scientific substantiation, serious undesirable effect, undesirable effect</li> </ol>	<b>1. Definition:</b> Cosmetic product, importer, further addition on responsible person, substances
	<b>2. Category of cosmetics:</b> sun protection products, anti-aging products, primary cosmetics with secondary antibacterial/anti-fungal function.
3. Responsible person: article included	
<b>4. Safety:</b> safety assessment of product and guideline provided	<b>4. Safety:</b> Timeframe for compliance – 2 years
<b>5. Good manufacturing practice:</b> Not prescriptive on GMP standard and certification. ISO and SANS recognised	<b>5. Good manufacturing practice:</b> Also recognise any other internationally recognised standards for GMP.



Wins	New Comments
<ul> <li>6. Product Information File:</li> <li>10 years retention from last batch manufacture</li> <li>Allocate responsibility to responsible person</li> </ul>	<ul><li>6. Product information file:</li><li>3-5 day period to make PIF available</li></ul>
<ul> <li>7. Product composition:</li> <li>Annexes mostly updated as proposed</li> <li>Trace substances permitted</li> </ul>	<ul> <li>7. Product composition:</li> <li>Numbering of Annexes need to aligned to Regulation EC 1223/2009</li> <li>Provision should be made to recognise use of ingredients outside the functions designated in Annexes and without max limits and warning statement. eg. Benzyl alcohol</li> </ul>



	Wins	New Comments
<ul> <li>Align w require</li> <li>Addres</li> <li>Date of for pro- durabil</li> <li>Trace o</li> </ul>	vith SANS98 with Legal metrology ments s requirements adopted <sup>f</sup> min. durability not applicable ducts with >30 months	<ul> <li>8.Labelling:</li> <li>Allow BB or expiry date or best before instead</li> <li>Transition period for date of minimum durability compliance</li> <li>Transition period for use of PAO symbols on label</li> <li>Should not be prescriptive on where animal testing information should appear as some products do not have secondary container</li> </ul>
<ul> <li>Cannot product which a</li> <li>Medica allowed</li> </ul>	ted claims: allow implied claims on t function or characteristics are not true Il professional endorsement d if scientific substantiation is ate and appropriate	<ul> <li>9. Prohibited claims:</li> <li>Unless claims have substantiation they are prohibited</li> <li>All claims require substantiation</li> </ul>



Wins	New Comments			
10.Post-marketing surveillance:	10. Post-marketing surveillance:			
Adopted proposal to include:	Important to distinguish between the type			
<ul> <li>responsibility,</li> </ul>	of information to be recorded for			
<ul> <li>record and review of desirable and</li> </ul>	undesirable and serious undesirable			
serious undesirable events	events			

## Conclusion



- Comments submission <u>22 March 2018</u> representative of cosmetic industry concerns
- Proposals based on
  - 20 years experience as self-regulated industry
  - Expert opinion on local and international cosmetic industry best practice
- Post commentary period:
  - Continued CTFA / DoH engagement/negotiation
  - Public workshop by DoH
  - Promulgation by DoH
  - Ongoing Guidelines and updates
  - CTFA advisory role to regulator and members

#### Thank you The CTFA invites you to take advantage of our services as you prepare for your regulatory journey.





"Setting & Maintaining World Class Standards, Principles & Practices in our Industry."