



ctfa
COSMETIC TOILETRY & FRAGRANCE
ASSOCIATION OF SOUTH AFRICA



South Africa
Cosmetic Industry Regulatory Environment
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SA Landscape

- ❖ South African challenges
 - Political
 - Social
 - Economical

- ❖ Cosmetic industry in South Africa
 - % of GDP = 0.14% (2014)

 - Employment numbers in cosmetic industry = 57 057 (2015)

 - Total size of beauty industry in S.A. = R20.8 billion (2014)
(includes Cosmetics, aerosols, roll-ons and personal care)

 - % of SMEs in industry = 80% (based on CTFA membership)

- ❖ Government mandate/focus
 - Grow local economy
 - Support local business development (SMME)

CTFA Role



- ❖ The Cosmetic, Toiletry and Fragrance Association of South Africa (CTFA) is the industry association and represents more than 80% of South African Cosmetic Industry.
- ❖ CTFA developed and owns self-regulation, which has been in force for the past 22 years.
- ❖ CTFA aligns with government mandate and focus to support local, emerging businesses and multinational companies.
- ❖ CTFA is the only association that provides multi-level services to the overall industry
 - Government Lobbying
 - Multiple Stakeholder Engagement
 - SMME growth through compliance tangibles
 - Industry self-regulation and transition to regulation

❖ International support

- Represent and participate at ISO Forum
- International Association alliances
- Sub- Saharan Africa regional drives

❖ Local support

- South African Bureau of Standard (SABS)
 - Participants on work groups at national level
 - SANS local standards development for:
 - Hair care
 - Microbiology
 - Sunscreen testing and claims
 - INCI listing
 - Oral care
 - Packaging labelling (NRCS)

CTFA Role

❖ Local support cont.

- Advertising Standards Authority
 - Board members
 - Self-regulatory body that functions as platform to address company-company and consumer-company complaints.
- National Regulator for Compulsory Specifications
 - SANS 289: Labelling requirements for pre-packaged products and general requirements for the sale of goods subject to legal metrology control
 - Capacity declaration requirements
 - E-mark registration
- Department of Environmental affairs
 - Nagoya protocol
 - BABS forum

❖ Local support cont.

- Department of Trade and Industry
 - Imports and exports – lessen barriers to trade through regulatory environment
 - Support industry growth
- Department of Science and Technology
 - Interact at regulatory level (Indigenous Knowledge Systems Bill)
- Business Unity South Africa (BUSA)
 - Lobby for an enabling business environment both at local and international level

- ❖ Current environment - Self Regulation
- ❖ Future regulatory environment:
 - DOH – August 2016 Draft Regulations relating to Labelling, Advertising and marketing of Cosmetic products
- ❖ Industry welcomes regulations as positive step towards further product/consumer safety
- ❖ Socio-economic impact - Assessment of human safety / PIF / Labelling / Product claims / Advertising
- ❖ SMME's – critical players in growing local economy
 - SMME consideration is important to encourage and sustain local cosmetic industry growth

- ❖ CtfA supports global harmonisation of regulations
- ❖ Requires a phased approach to the compliance period of the pending DOH regulations
 - accommodate the different levels of intricacy of the requirements
 - no compromise of safety and required level of compliance
- ❖ South African Industry committed to continued development of safe, innovative and efficacious products



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Thank you

*“Setting & Maintaining World Class Standards,
Principles & Practices in our Industry.”*

